

The logo for the Axiom Business Book Awards. It features the word "AXIOM" in a large, bold, black sans-serif font. The letter "X" is stylized with a red graphic element that resembles a pair of wings or a stylized 'A' shape. Below "AXIOM" are the words "BUSINESS" and "BOOK AWARDS" in a smaller, bold, black sans-serif font, stacked vertically.

AXIOM BUSINESS BOOK AWARDS

The 2024 Axiom Business Book Awards, now accepting entries in 28 business categories, are designed to honor the year's best business books and their authors and publishers. The Axiom Business Book Awards runs through January 27, 2024. Books with 2022-2024 copyrights are eligible.

The Axiom Business Book Awards are intended to bring increased recognition to exemplary business books and their creators, with the understanding that business people are a very well-read and informed segment of the population, eager to learn about great new books that will inspire and inform them, and help them improve their careers and businesses.

The Axiom Awards recognize books in a wide range of categories, from Leadership to International Business. The list of categories includes books intended for professionals, for general consumers, books about business people, and books meant to motivate and entertain.

In order to encourage participation and early entries, the contest kicks off with an economical early-bird entry fee of just \$75 per title, with another early-bird fee of \$85, before reaching the full \$95.

The contest is presented by Jenkins Group, a Michigan-based book publishing and marketing services company that has operated the popular Independent Publisher Book Awards contest since 1996. "We think business books are a very exciting part of publishing today," says company founder Jerrold Jenkins. "Because business people are always looking for new ideas and solutions to their problems, business book authors and publishers fill a niche by creating informative and innovative books."

"Today's well-informed business leaders keep up on trends and ground-breaking ideas through reading, and our Axiom Awards will bring a very valuable list of winning book titles to readers looking for cutting-edge ideas and advice," says Jenkins. "These awards are meant to bring great books and great business people together."

To learn more about the Axiom Business Book Awards visit www.AxiomAwards.com or contact:

Amy Shamroe, Awards Director

amys@jenkinsgroupinc.com

1.800.644.0133 x1000.

2024 AXIOM AWARDS GUIDELINES

ENTRY PROCESS

To Enter with Mail-In Entry Form: Fill out the mail-in entry form to pay by check or money order. Tuck the completed form and check into the cover of your books, and send the books to the address below.

If you would like to pay with credit card, please enter at www.axiomawards.com

Mailing Your Entry: Please include completed entry form and check/credit card info or online registration receipt in the same package as the books. When entering a title into more than one category, please send two copies of the book for each category entered.

Axiom Awards 2024
1129 Woodmere Ave – Suite B
Traverse City, MI 49686

Entering E-books: Ebooks are accepted in all Axiom categories, but we do ask for payment via credit card on our website. Please email digital@jenkinsgroupinc.com if you have questions about submitting an ebook.

WHO MAY ENTER

Authors and publishers throughout North America and overseas publishers who publish English-language business books. E-books may be entered in all categories to be judged alongside print books.

ELIGIBILITY

Books that are published with a 2022-2024 copyright. Publishers/Authors are to select the category or categories in which the book(s) should be judged.

Submission for more than one category is acceptable. Submit one copy of the title per category. For example, when you enter a title into two categories, please send us two books. All books entered become the physical property of Jenkins Group Inc. and will eventually be donated to local libraries and charities.

JUDGING PROCESS

Judging will be based on content, originality, design, and production quality, with emphasis on innovation and creativity. Our judging panel includes experts from the fields of business, finance, reviewing, and bookselling. Three to five medalists per category will be named on about March 8, 2024.

FINAL ENTRY DEADLINE

All online entries must be posted online by **January 27, 2024**, and all mail-in entries must be postmarked by **January 27, 2024**. We will confirm your entry via e-mail. There is a ten-day grace period for books to arrive after the entry deadline, and judging begins on February 6, 2024.

AWARDS AND RECOGNITION

Gold, silver, and bronze medals will be awarded in each category. Winners also receive personalized certificates and foil award stickers.

2024 AXIOM AWARDS CATEGORIES

1. Business Theory
2. Business Commentary
3. Economics
4. Career
(job search, career advancement)
5. Sales
(sales skills, negotiating, closing)
6. Leadership
7. Networking
(social media, communication skills)
8. Business Ethics
9. Business Intelligence/Innovation
10. Business Disruption/Reinvention
11. Human Resources/Training
12. Entrepreneurship/Small Business
13. Philanthropy/Nonprofit
14. International Business/
Globalization
15. Personal Finance /Retirement/
Investment
16. Business Technology
17. Emerging Trends/AI
18. Women / BIPOC in Business
19. Success / Motivation / Coaching
20. Advertising / Marketing / PR
21. Corporate History / Milestone
22. Real Estate
23. Business Reference
24. Memoir / Biography
25. Business Fable
26. Work-Life Balance /
Time Prioritization
27. Independent Thought Leaders
28. Digital Media (Audiobooks, Ebooks)

2024 AXIOM AWARDS ENTRY FORM

TITLE INFO:

Title

Author

Publisher Name (as you'd like it to appear in results listing and publicity)

Category(s) Entered (You may list multiple categories, but don't forget to pay the fee and send two books for each category entered)

PLEASE REMEMBER TO SUBMIT TWO COPIES OF BOOK FOR EACH CATEGORY ENTERED!
(This is a postmark deadline.)

Now until August. 19, 2023	_____	@ \$ 75 =	_____	Total Amount Enclosed	_____
August 20 - Nov. 25, 2023	_____	@ \$ 85 =	_____	Total Amount Enclosed	_____
November 26- Jan 27, 2024	_____	@ \$ 95 =	_____	Total Amount Enclosed	_____

Contact Person

Email Address (for judging updates)

Company / Publisher (for mailing purposes)

Mailing Address

City, State, Postal Code, Country

Telephone

PAYMENT METHOD

Check or Money Order in U.S. funds

To enter online and pay by credit card, visit:
www.AxiomAwards.com

HOW TO SEND

Ship books with entry fee(s) and entry form(s) to:

Axiom Awards
1129 Woodmere Ave – Suite B
Traverse City, MI 49686